CONFERENCE
Communication, populism and electoral choice in the new media environment

20/21/22 JUNE 2018
WEDNESDAY 20 JUNE 2018

14:00  WELCOME
Andrea Römmele, Hertie School of Governance, Germany
Karolina Koc-Michalska, Audencia Business School, France
Homero Gil de Zuñiga, University of Vienna, Austria
Daniel Feldhaus, Konrad-Adenauer-Stiftung, Germany

14:15 – 16:30  SESSION I
Chair Karolina Koc-Michalska, Audencia Business School

14:15 – 14:55  Rachel Gibson Manchester University
Andrea Römmele Hertie School of Governance
Digital technology, subversive campaigning and populist politics

15:00 – 15:40  Ulrike Klinger Freie Universität Berlin
Social media in the rise of the populist parties? 2017 election campaigns in France, Germany and Great Britain

15:45 – 16:30  Susana Salgado University of Lisbon
Populism and online media: A means to embody or exploit the people?

17:00 – 18:30  Bruce Bimber University California Santa Barbara
The United Public Sphere

THURSDAY 21 JUNE 2018

9:00 – 12:45  SESSION II
Chair Homero Gil de Zuñiga University of Vienna

9:00 – 9:40  Anders Olof Larsson Westerdals Oslo School of Arts, Communication and Technology
Winning and losing on social media - Comparing the popularity of political posts across platforms

9:45 – 10:25  Kristof Jacobs, Niels Spierings Radboud University of Nijmegen
Populist politicians on Twitter: Are they different?

10:30 – 11:10  Audun Beyer Institute for Social Research Oslo, Norway
Polarization, populism and the use of social media during election campaigns

11:15 – 11:55  Dominique Cardon, Thierry Vedel SciencesPo Paris
Are populists voters narrow-minded? Populist attitudes and selective exposure to online political news during the 2017 French presidential election

12:00 – 12:40  Sebastian Stier GESIS – Leibniz Institute for the Social Sciences
Ralph Schroeder University of Oxford
What do ‘the people’ say? An integrated approach to the analysis of populist communication by politicians and audiences on social media
### THURSDAY 21 JUNE 2018

#### SESSION III
**Chair** Andrea Römmele  
**Hertie School of Governance**

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<th>Time</th>
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| 14:30 – 15:10 | Andreas Jungherr  
University of Konstanz  
(with Alexander Wuttke, Matthias Mader, Harald Schoen) | Can interest groups persuade the public: Evidence from a parallel survey and field experiment |
| 15:15 – 15:55 | Shelley Boulianne  
MacEwan University, Canada  
(with Karolina Koc-Michalska, Bruce Bimber) | Populism and echo chambers in Western democracies |
| 16:00 – 16:40 | Porismita Borah  
Washington State University | Selective exposure and candidate evaluation: The moderating role of family communication patterns during the 2016 U.S. presidential election |
| 16:45 – 17:25 | Diana Owen  
Georgetown University | Trump supporters’ use of social media: the 2016 election and beyond |
| 17:30 – 18:15 | Erik P. Bucy  
Texas Tech University  
(with Dhavan V. Shah, Chris Wells, Alex Hanna, Jordan M. Foley, Josephine Lukito, Larisa Doroshenko, Aman Abhishek) | Simple, defiant, and full of it: The resonance of trump's populist style during the 2016 presidential debates |

### FRIDAY 22 JUNE 2018

#### SESSION IV
**Chair** Homero Gil de Zúñiga  
**University of Vienna**

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<th>Time</th>
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| 9:00 – 9:40 | Chris Wells  
University Wisconsin-Madison  
(with Dhavan V. Shah, Jon C. Pevehouse) | The hybrid media candidate: Social media, journalism, and partisan media in the election of Donald Trump |
| 9:45 – 10:25 | Christine Garlough  
University Wisconsin-Madison | Online representations of women’s marches and the Me Too Movement: Does evoking feminism through “rhetorics of love and care” serve to connect or divide? |
| 10:30 – 11:10 | David A. Dulio  
Oakland University  
(with John S. Klemanski) | Populism as the epicenter of the 2016 United States presidential election |
| 11:15 – 11:55 | Dhavan Shah (with Katherine Cramer, Lew Friedland, Michael Wagner, Chris Wells)  
University Wisconsin-Madison | Communication ecologies, populism, and the crisis of democracy |
CONFERENCE ORGANIZED BY

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IN ASSOCIATION WITH

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