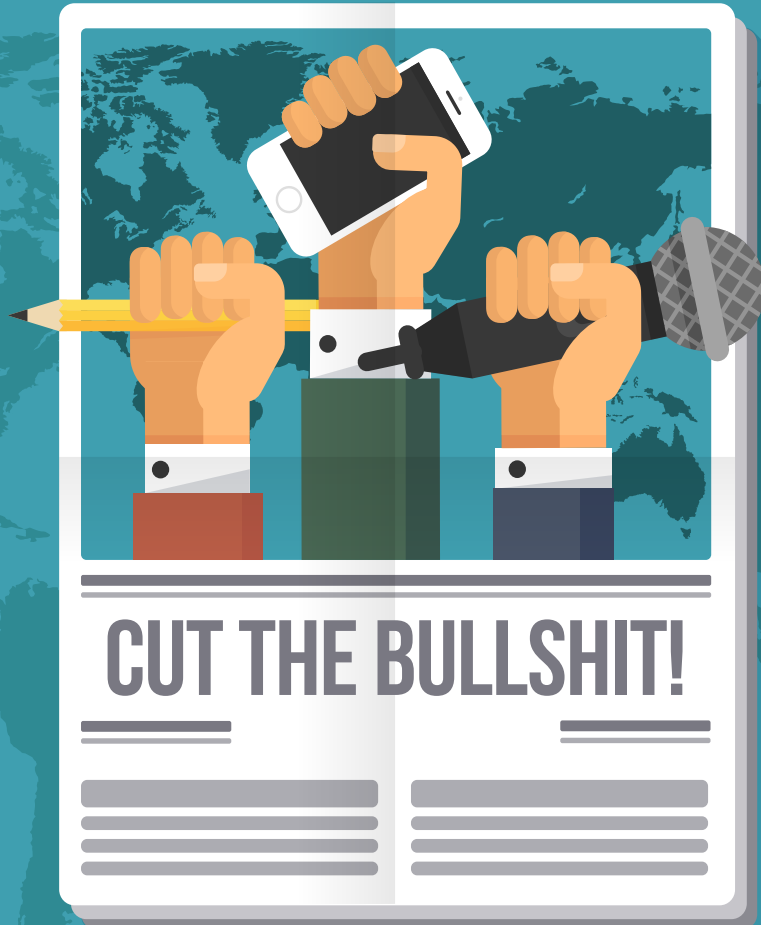


CONFERENCE

Communication, populism and
electoral choice in the new media environment



20/21/22 JUNE 2018

WEDNESDAY 20 JUNE 2018

14:00	WELCOME	
	<p>Andrea Römmele, Hertie School of Governance, Germany Karolina Koc-Michalska, Audencia Business School, France Homero Gil de Zúñiga, University of Vienna, Austria Daniel Feldhaus, Konrad-Adenauer-Stiftung, Germany</p>	
14:15 – 16:30	SESSION I Chair Karolina Koc-Michalska, Audencia Business School	
14:15 – 14:55	<p>Rachel Gibson Manchester University</p> <p>Andrea Römmele Hertie School of Governance</p>	Digital technology, subversive campaigning and populist politics
15:00 – 15:40	<p>Ulrike Klinger Freie Universität Berlin</p>	Social media in the rise of the populist parties? 2017 election campaigns in France, Germany and Great Britain
15:45 – 16:30	<p>Susana Salgado University of Lisbon</p>	Populism and online media: A means to embody or exploit the people?
	<i>Keynote</i>	
17:00 – 18:30	<p>Bruce Bimber University California Santa Barbara</p>	The United Public Sphere

THURSDAY 21 JUNE 2018

9:00 – 12:45	SESSION II Chair Homero Gil de Zúñiga University of Vienna	
9:00 – 9:40	<p>Anders Olof Larsson Westerdals Oslo School of Arts, Communication and Technology</p>	Winning and losing on social media - Comparing the popularity of political posts across platforms
9:45 – 10:25	<p>Kristof Jacobs, Niels Spierings Radboud University of Nijmegen</p>	Populist politicians on Twitter: Are they different?
10:30 – 11:10	<p>Audun Beyer Institute for Social Research Oslo, Norway</p>	Polarization, populism and the use of social media during election campaigns
11:15 – 11:55	<p>Dominique Cardon, Thierry Vedel SciencesPo Paris</p>	Are populists voters narrow-minded? Populist attitudes and selective exposure to online political news during the 2017 French presidential election
12:00 – 12:40	<p>Sebastian Stier GESIS – Leibniz Institute for the Social Sciences</p> <p>Ralph Schroeder University of Oxford</p>	What do 'the people' say? An integrated approach to the analysis of populist communication by politicians and audiences on social media

THURSDAY 21 JUNE 2018

14:30 – 18:15	SESSION III Chair Andrea Römmele Hertie School of Governance	
14:30 – 15:10	Andreas Jungherr University of Konstanz (with Alexander Wuttke, Matthias Mader, Harald Schoen)	Can interest groups persuade the public: Evidence from a parallel survey and field experiment
15:15 – 15:55	Shelley Boulianne MacEwan University, Canada (with Karolina Koc-Michalska, Bruce Bimber)	Populism and echo chambers in Western democracies
16:00 – 16:40	Porismita Borah Washington State University	Selective exposure and candidate evaluation: The moderating role of family communication patterns during the 2016 U.S. presidential election
16:45 – 17:25	Diana Owen Georgetown University	Trump supporters' use of social media: the 2016 election and beyond
17:30 – 18:15	Erik P. Bucy Texas Tech University (with Dhavan V. Shah, Chris Wells, Alex Hanna, Jordan M. Foley, Josephine Lukito, Larisa Doroshenko, Aman Abhishek)	Simple, defiant, and full of it: The resonance of trump's populist style during the 2016 presidential debates

FRIDAY 22 JUNE 2018

9:00 – 12:30	SESSION IV Chair Homero Gil de Zúñiga University of Vienna	
9:00 – 9:40	Chris Wells University Wisconsin-Madison (with Dhavan V. Shah, Jon C. Pevehouse)	The hybrid media candidate: Social media, journalism, and partisan media in the election of Donald Trump
9:45 – 10:25	Christine Garlough University Wisconsin-Madison	Online representations of women's marches and the Me Too Movement: Does evoking feminism through "rhetorics of love and care" serve to connect or divide?
10:30 – 11:10	David A. Dulio Oakland University (with John S. Klemanski)	Populism as the epicenter of the 2016 United States presidential election
11:15 – 11:55	Dhavan Shah (with Katherine Cramer, Lew Friedland, Michael Wagner, Chris Wells) University Wisconsin-Madison	Communication ecologies, populism, and the crisis of democracy

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